Message Text

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PAGE 01 PARIS 30173 01 OF 02 161909Z

53

ACTION EUR-12

INFO OCT-01 ARA-06 ISO-00 EURE-00 L-02 H-01 CIAE-00 INR-05

NSAE-00 RSC-01 /028 W

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P R 161846Z DEC 74 FM AMEMBASSY PARIS TO SECSTATE WASHDC PRIORITY 5192 INFO AMCONSUL MARTINIQUE

LIMITED OFFICIAL USE SECTION 01 OF 02 PARIS 30173

E.O. 11652: N/A TAGS: EFIN, FR

SUBJECT: U.S. INVESTMENT IN ST. MARTIN

REF: A. PARIS 26081; B. STATE 262713

- 1. SINCE PRIOR TO RECEIVING REFTEL B, EMBASSY HAS BEEN IN NEARLY DAILY CONTACT WITH FINANCE MINISTRY ON BIALAC INVESTMENT PROJECT ON ST. MARTIN, FWI, IN EFFORT TO GET READING ON STATUS OF THE CASE, AS WE UNDERTOOK TO DO IN MEETING WITH BIALAC LAST SEPTEMBER.
- 2. ROUND ROBIN OF DISCUSSIONS WITH FOUR MINISTRY OFFICIALS WHO HAVE WORKED ON VARIOUS ASPECTS OF THE PROBLEM HAS BROUGHT OUT FOLLOWING POINTS:
- A. FINANCE MINISTRY HAD RECEIVED APPLICATION OF ROTHSCHILD INTERESTS, AND WAS GIVING IT FAVORABLE CONSIDERATION, WELL BEFORE IT WAS MADE AWARE OF INTEREST OF BIALAC THROUGH LETTER FROM HIS PARIS ATTORNEY, MAITRE VAISSE (REFTEL A, PARA. L). MINISTRY SEEMS DETERMINED TO CONTINUE ON THIS COURSE DESPITE NEW AND POSSIBLY BETTER OFFER OF BIALAC.
- B. REPLY TO VAISSE LETTER, APPARENTLY GIVING BIALAC PROPOSALS THE "BRUSH-OFF", WAS DRAFTED SIX WEEKS LIMITED OFFICIAL USE

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PAGE 02 PARIS 30173 01 OF 02 161909Z

AGO, AND HAS SINCE BEEN "LOST" OR "HELD-UP" IN CABINET

(I.E., FINANCE MINISTER'S STAFF). HOWEVER, BAUCHARD SAYS IT WILL NOW GO OUT WITHOUT FURTHER DELAY.

C. KEY QUESTION, AND APPARENT PRE-CONDITION TO BIALAC'S OFFER, IS CONFIRMATION OF CONTINUATION OF BEACH RIGHTS ACCORDED ORIGINAL PROJECT (REFTEL A, PARA. L,B). GOF IS UNDER NO OBLIGATION TO COMMIT ITSELF FORMALLY ON THIS QUESTION, AND MOST PROBABLY WILL NOT DO SO. WE HAVE BEEN TOLD INFORMALLY, HOWEVER, THAT RIGHTS WILL BE CONTINUED, IF AT ALL, ONLY ON CONCESSION LIMITED TO GIVEN PERIOD OF TIME, NOT AS PERPETUAL GRANT.

- D. TAX PRIVILEGES (REFTEL A, PARA. L,C) REQUIRE EXPRESS ACCORD OF BOTH GUADELOUPE DEPARTMENT AND FINANCE MINISTRY AND THEREFORE CAN LIKEWISE BE WITHHELD FROM BIALAC.
- E. BIALAC, THROUGH MEMBERS OF CONGRESS, HAS ALSO APPROACHED FRENCH EMBASSY IN WASHINGTON, WHICH INQUIRED OF FINANCE MINISTRY AS TO WHY HIS PROPOSAL NOT APPROVED. THIS INQUIRY WAS ROUTED DIRECTLY TO OFFICE OF INVESTMENTS IN FRENCH TREASURY (MR. HERNANDEZ), WHO SEEMED UNAWARE OF EARLIER LETTERS OF VAISSE. HERNANDEZ TOLD EMBOFF HE WOULD REPLY TO FRENCH EMBASSY THAT, SINCE NO FORMAL APPLICATION FOR FOREIGN DIRECT INVESTMENT (DECLARATION PREALABLE D'INVESTISSEMENT DIRECT EN FRANCE) HAS BEEN RECEIVED, THERE IS NO QUESTION OF DENIAL. TECHNICALLY, HE IS CORRECT.
- 2. RE PARA. L-C ABOVE, VAISSE HAS EXPRESSED OPINION TO US THAT AS MATTER OF LAW, CONCESSION ON BEACH RIGHTS MADE TO NOW BANKRUPT COMPANY WHICH STARTED LA BELLE CREOLE PROJECT DID NOT EXPIRE WITH DEMISE OF THAT COMPANY (AS FINANCE MINISTRY SEEMS TO HOLD) BUT SHOULD RIGHTLY BE INCLUDED AMONG ASSETS UP FOR SALE TO SATISFY COMPANY'S CREDITORS. THIS IS APPARENTLY THE ISSUE THAT HE AND BIALAC (AND OTHER PROSPECTIVE BUYERS) ARE GOING TO GUADELOUPE TO RAISE AT THE UPCOMING HEARING (REFTEL B).

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PAGE 03 PARIS 30173 01 OF 02 161909Z

COMMENT.

A. BIALAC'S CHANCES OF ACQUIRING LA BELLE CREOLE DO NOT LOOK GOOD. IT IS CLEAR THAT HE IS BUCKING A VERY STRONG COMPETING GROUP, WHICH SEEMS TO HAVE LINED UP CONSIDERABLE SUPPORT WITHIN FINANCE MINISTRY FOR ITS CAUSE.

B. FYI. ON THE OTHER HAND, BIALAC'S PARIS ATTORNEY

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PAGE 01 PARIS 30173 02 OF 02 161902Z

53

ACTION EUR-12

INFO OCT-01 ARA-06 ISO-00 EURE-00 L-02 H-01 CIAE-00 INR-05

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P R 161846Z DEC 74 FM AMEMBASSY PARIS TO SECSTATE WASHDC PRIORITY 5193 INFO AMCONSUL MARTINIQUE

LIMITED OFFICIAL USE SECTION 02 OF 02 PARIS 30173

MAITRE VAISSE DOES NOT SEEM TO US TO HAVE PRESSED BIALAC'S CASE VERY VIGOROUSLY WITH FRENCH AUTHORITIES. HIS ONLY FORMAL CONTACT WITH THEM ON THE MATTER APPEARS TO HAVE BEEN HIS LETTERS OF JULY 26 AND SEPTEMBER 24 ADDRESSED TO "DIRECTEUR DE CABINET, MINISTERE DES FINANCES". SUCH AN IMPERSONAL AND ROUTINE APPROACH TO A COMPLEX AND DELICATE QUESTION HANDLED IN A LABYRINTHINE MINISTRY IS LITTLE MORE THAN A "NOTE IN A BOTTLE" PLAY. INSOFAR AS WE CAN TELL, VAISSE HAS NOT ATTEMPTED TO FOLLOW UP THROUGH PERSONAL INTERVIEWS WITH THE OFFI-CIALS EXAMINING BIALAC'S CASE, NOR OTHERWISE TO TIP THE SCALES IN HIS CLIENT'S FAVOR. MOREOVER, HE HAS APPARENT-LY MADE NO EFFORT TO LINE UP CREDITORS OF DEFUNCT GROUP, WHO WOULD SEEM TO BE BIALAC'S NATURAL ALLIES, IF HIS PROPOSAL IS INDEED BETTER THAN COMPETING OFFERS. END FYL

C. THE VAISSE LETTER DOES NOT CONSTITUTE A FORMAL APPLICATION UNDER FOREIGN INVESTMENT REGULATIONS, AND, AS HERNANDEZ SAID, THERE HAS BEEN NO REFUSAL OF DIRECT

INVESTMENT. HOWEVER, ON BASIS OF WHAT WE KNOW ABOUT FINANCE MINISTRY'S ATTITUDE IN THIS CASE, FORMAL APPLICATION FROM BIALAC WOULD PROBABLY EVOKE DEFINITE REFUSAL BY MINISTRY OR AT BEST INDEFINITE DEFERRAL OF ANY DECILIMITED OFFICIAL USE

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PAGE 02 PARIS 30173 02 OF 02 161902Z

SION. MOREOVER, MINISTRY COULD HAMSTRING BIALAC BY WITHHOLDING GRANT OF BEACH RIGHTS TO HIM. WHILE HE MIGHT CHALLENGE THIS POSITION IN FRENCH COURTS, AS MR. VAISSE HAS SUGGESTED (PARA. 2 ABOVE), THIS WOULD BE LONG DRAWN-OUT AFFAIR AT BEST. WE ARE UNABLE TO JUDGE LEGAL VALIDITY OF VAISSE'S CONTENTION THAT ORIGINAL CONCESSION STILL STANDS.

D. WE REGRET WE HAVE NOT BEEN ABLE TO DEVELOP A CLEARER PICTURE OF FINANCE MINISTRY'S POSITION.

NEVERTHELESS, WE BELIEVE INFORMATION CONTAINED IN PARA. L ABOVE FULFILLS OUR UNDERTAKING TO BIALAC TO ASCERTAIN STATUS OF HIS PROPOSAL.

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